

Division of Parks and Recreation

The **Utah Division of Parks and Recreation** provides natural, cultural, and recreational resources for the **enjoyment, education, and inspiration** of this and future generations.

- 44 state parks
- State monuments & heritage areas
- Historic sites and undeveloped areas
- Statewide Boating & Off Highway Vehicle Program



Division of Parks And Recreation Boating and OHV Programs

Access • Education • Enforcement • Search and Rescue



Primary Areas of Focus

Exceptional Customer Service | Maintaining World Class Facilities | Using Sound Business Principles



“Over the years, Jane and I have enjoyed many happy and wonderful vacations at **Snow Canyon!** The beauty of the place speaks for itself!!! But it is the staff’s efficiency and cheerfulness which makes this a truly wonderful and happy place...” *Edward and Jane, California*

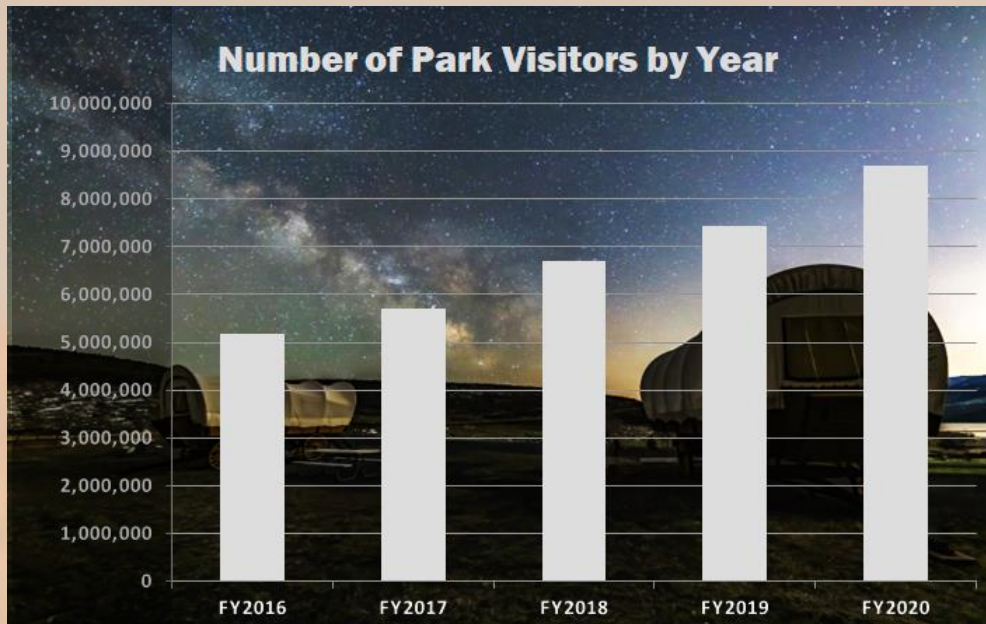
“I found this park to be an oasis in a hot and dry climate. Big, beautiful shade trees; cool, manicured grass, picnic tables, clean and modern restrooms, nice and quiet camping spots with water and power available, and it’s right next to the **Green River!**” *Helga, New York*

We strengthen our business by finding efficiencies:

- Offering opportunities to keep our guests coming back
- Fostering private business partnerships (nearly 400)
- Empowering staff to offer exceptional customer service



Agency Growth



Utah State Parks has had double-digit percentage visitation growth year over year.

➤ Statewide calendar year visitation increased **33%** in 2020

➤ Visitation Numbers

| | |
|-------------------|-----------|
| ➤ Sand Hollow | 1,315,668 |
| ➤ Jordanelle | 977,252 |
| ➤ Willard Bay | 881,287 |
| ➤ Antelope Island | 815,445 |



Accomplishments

- Construction & Development
 - Echo State Park Campground
 - Antelope Island– Bridger Bay Campground
 - Bear Lake State Park – East Side Beach
 - Adding Overnight lodging
 - Traditional cabins
 - Yurts
 - Camp Trailers
 - Conestoga Wagons
 - Native American pit houses
 - Luxury mini-homes
- 4 International Dark-Sky Association Utah State Park Designations in 2020
- Keeping all State Parks open during the COVID-19 pandemic
- Dozens of life-saving events



Restricted Fund Requests



➤ Expansion

- Bear Lake Campground (East Side) \$3,000,000
- Escalante Campground \$3,500,000
- Palisade Campground \$400,000
- Quail Creek Campground \$3,000,000
- Yuba Campground \$1,500,000

➤ Park Infrastructure & Improvement

- Goblin Valley powerline \$3,000,000
- Great Salt Lake State Park water main \$2,500,000

➤ New Business Opportunities

- Motorized Rentals \$750,000



One of our biggest challenges is the simple fact that we don't always have enough facilities to host all those who want to recreate at our State Parks. This request will go a long way in addressing this issue.

Building Block Requests utilize our restricted fee account to continue to invest in the State Park System.



THANK YOU!

- State Park visitors
- Local community leaders and business partners
- State Park Board members
- State Legislators (especially this committee!)
- Legislative Fiscal Analyst's office and the Governor's Office
- Our staff

